



Great Midwest Crane Fest 2023

Benefiting the International Crane Foundation and the Aldo Leopold Foundation

SPONSORSHIP OPPORTUNITIES

\$25,000

Presenting Sponsor: Be the presenting sponsor for the Great Midwest Crane Fest 2023. This is an exclusive category and includes prominent exposure as presenting sponsor on all event collateral (digital and print) with your logo at the top of all materials in large font, i.e. *The Great Midwest Crane Fest, Presented by your company's name*. A gift for all festival attendees will be provided with the logo of the presenting sponsor. Radio, TV, and Print advertising spots (including Wisconsin Public Radio, PBS, Channel 3000 streaming, Chicago Public Radio, and *BirdWatching Digest*) will list you as the presenting sponsor i.e. *The Great Midwest Crane Fest, Presented by....* Opportunity for Hope, our crane mascot to be at two business locations, dates and locations to be determined. Tickets for six guests included for the event.

\$10,000

Hospitality Sponsor: Welcome guests in style with branded entryway banner at registration at both sites. Hospitality sponsorship will be featured at the bottom of the banner in large print with logo above the mission sponsors. Includes exposure on all event collateral (digital and print) with logo as the hospitality sponsor. (Logo featured in print advertising, website etc.) Opportunity for Hope, our crane mascot to be at the business location at a date to be determined. Tickets for four guests included.

\$5,000

Mission Sponsor: Be an event sponsor at the mission level. Includes exposure on all event collateral (digital and print) with logo and opportunity for recognition during a presentation during the festival. Mission sponsors will be listed at the bottom of the registration banners and event collateral under Hospitality Sponsors with smaller logo and font size.

\$1,000

Event Sponsor: Be an event sponsor. Includes name exposure as an event sponsor on all onsite banners and printed materials. Event sponsors will have their name featured below Mission sponsors in a smaller font. A printed program will be provided to all attendees and event sponsors will be listed on the back of the program. Event sponsors will be listed on the website in a smaller font below Mission sponsors.

\$500

Friend Sponsor: Be a friend sponsor. Includes name exposure on onsite banners below Event sponsors in a smaller font.

SPONSORSHIP BENEFITS

	\$25,000	\$10,000	\$5,000	\$1,000	\$500
Presenting Sponsor	X				
Opportunity to attend with company representatives	X	X			
Comp tickets to event	X	X			
Hope, Whooping Crane Mascot at business location	X	X			
Exposure on Event Collateral with logo	X	X	X		
Exposure on Event Collateral – name	X	X	X	X	X

Your support not only helps two local nonprofits, but also brings visitors from throughout Iowa, Illinois, Minnesota and Wisconsin to the Baraboo area. These visitors spend an average of \$160 per person, eating in local restaurants, visiting local shops and staying overnight at local hotels. Last year more than 800 people attended the Crane Festival.

Contact Jodi Legge: 608-356-9462 ext. 120 or jlegge@savingcranes.org | Susan Kilmer: 608-355-0279 ext. 265 or susan@aldoleopold.org