



Great Midwest Crane Fest 2024

Benefiting the International Crane Foundation and the Aldo Leopold Foundation

SPONSORSHIP OPPORTUNITIES

\$20,000

Presenting Sponsor: Be the presenting sponsor for the Great Midwest Crane Fest 2024 presented by your company. Includes prominent exposure as presenting sponsor on festival banners and all event collateral (digital and print) with your logo and the opportunity to have a company representative at both events sites with a prominent table, branded gifts for the attendees, handouts, and sponsorship recognition during key festival events. General admission tickets for eight guests included.

\$10,000

Hospitality Sponsor: Welcome guests in style with your logo on branded entryway banners at both festival sites and the opportunity to provide a branded gift to all attendees to remember their day. Includes prominent exposure on all event collateral (digital and print) with your logo and recognition during key festival events. General admission tickets for six guests included.

\$5,000

Mission Sponsor: Be an event sponsor at the mission level. Includes prominent exposure on all event collateral (digital and print) with your logo, your logo on festival banners, and recognition during key festival events. General admission tickets for 5 guests included.

\$2,500

Event Sponsor: Be an event sponsor. Includes logo exposure as an event sponsor on all event collateral (digital and print). Weekend general admission tickets for four guests included.

\$1,000

Partner Sponsor: Be a partner sponsor. Includes name exposure as an event sponsor on all event collateral (digital and print). Weekend general admission tickets for three guests included.

\$500

Friend Sponsor: Be a friend sponsor. Includes name exposure on all event collateral as a friend sponsor on all event collateral (digital and print). Weekend General Admission tickets for two guests included.

SPONSORSHIP BENEFITS

	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Presenting Sponsor	X					
Sponsor table at event	X	X				
Recognition during key festival events	X	X				
Logo exposure on all event collateral	X	X	X	X		
Name exposure on event collateral	X	X	X	X	X	X
Complimentary tickets	X	X	X	X	X	X

Your support not only helps two local nonprofits, but it also brings visitors to the Baraboo area from Iowa, Illinois, Minnesota, Nebraska, and Wisconsin. Festival attendees spend an average of \$160 per person, eating in local restaurants, visiting local shops, and staying overnight at local hotels. Last year more than 1,000 people attended the Great Midwest Crane Fest!

Please contact Susan Kilmer (608-355-0279 ext. 265) at the Aldo Leopold Foundation or Maddie Tebbe (608-356-9462 ext. 104) at the International Crane Foundation with any sponsorship questions.