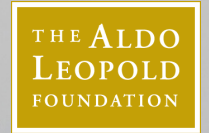


GREAT MIDWEST CRANE FEST

Celebrating Community
and Conservation



KAROL BOCK

BECOME A SPONSOR!

Your sponsorship not only supports two nonprofits, it supports an event that positively impacts businesses in and around Baraboo, WI. The Great Midwest Crane Fest attracts nature, land, and wildlife conservation enthusiasts from over 20 states, generating an estimated economic impact of over \$550,000 for local restaurants, businesses, and hotels. Visiting festival attendees stay an average of five days, meaning your support helps sustain our community long after the last cranes migrate through the area.

If you have any questions, please don't hesitate to contact us.

Lindsey Broadhead
Aldo Leopold Foundation
(608) 355-0279 ext. 377

Maddie Tebbe
International Crane Foundation
(608) 356-9462 ext. 104



	PRESENTING \$20,000	HOSPITALITY \$10,000	MISSION \$5,000	EVENT \$2,500	PARTNER \$1,000	FRIEND \$500	MARKET VALUE
Presenting title credit across all festival branding (e.g., Festival presented by [Your Organization])	X						
A branded booth at both festival sites	X						
Exclusive branded entryway signage at both festival sites	X						
12 complimentary tickets to a private crane viewing experience before or after the festival	X						\$720.00*
8 complimentary tickets to a Sunrise or Sunset Field Lecture during the festival		X					\$440.00*
Your logo on a branded giveaway item, purchased and distributed to attendees by ICF and ALF on your behalf	X	X					
Dedicated social media spotlight post celebrating your brand and mission	X	X	X				
Feature in the official festival program spotlighting your brand and values (print and digital)	X Full page	X 1/2 page	X 1/4 page				
Exclusive naming rights of the indicated item, highlighted in the festival program and map		X Dining tents	X Scheduled activity				
Complimentary festival merch and ICF and ALF gift shop bundle, available for pick up				X	X		\$150.00*
Complimentary weekend General Admission tickets	20	15	10	8	5	3	\$55.00 per G.A. Ticket*
Logo and name recognition on all event collateral: digital, print, e-newsletters, and social media	X	X	X	X	X	X	
Logo featured on digital presentation screens before all speaking events	X	X	X	X	X	X	
Logo featured on festival banners at both festival sites	X	X	X	X	X	X	

*Your sponsorship contribution is tax deductible minus the fair market value of any goods and services received. If you would prefer to decline those benefits and make your contribution 100% tax deductible, please contact gifts@savingcranes.org.